

2020 PARADE OF HOMES®

Central Texas Home Builders Association

ADVERTISEMENT LEVELS

Please provide the following information, so that the advertisement for your business or product is accurate and complete. The **Parade of Homes** will be **April 25-26** and **May 2-3, 2020**.

Company Name: _____

Contact Person: _____

Mailing Address: _____ City: _____ State/Zip: _____

Phone Number: _____ Mobile Number: _____

Email Address: _____

TITLE SPONSOR BENEFIT PACKAGE- \$6000.00

Full page full color ad 1st page opposite cover in Parade of Homes Magazine.
Exclusive sponsorship with logo on all marketing for 2019 Parade of Homes.
Billboards, Website, Television, Poster, Newsletters & Save the date.
Reserved table at Parade of Homes Kick Off Party and your company will have exclusive rights to present awards to all Parade of Homes Award winners.
First choice at next year's title sponsorship for CTHBA Parade of Homes.
2 seats on the POH Real Estate Bus Tour

BACK PAGE OF PARADE OF HOMES MAGAZINE SPONSOR- \$1,200.

Full page full color ad on the back page of the **Parade of Homes Magazine**. 20,000 plus copies of the Parade Magazine are distributed throughout Central Texas. (**Silver to upgrade and add back page \$900, Gold to upgrade and add back page \$700, Title Sponsor to upgrade and add back page \$500.**)

GOLD ADVERTISER BENEFIT PACKAGE- \$1,500

Half of a page full color ad in the **Parade Magazine**. 20,000 plus copies of the **Parade Magazine** are distributed throughout the area. Also highlighted on the sponsor page as a Gold Sponsor

- **Central Texas Home Builders Monthly Newsletter:** Sponsor recognition in the March and April 2020 *Blueprint* newsletter.
- **Website:** Your Company's logo will be featured on our website on the Parade of Homes webpage. Please, email the logo that you would like to use to Teri@cthba.info
- **Television:** Your Company will be featured on our TV ad for the Parade of Homes.
- **Poster:** Your Company's logo will be featured on over 100 posters which are distributed to local businesses for display.
- **Upgrade:** For a full page, the upgrade cost will be **\$400** additional.

SILVER ADVERTISER BENEFIT PACKAGE- \$750

- **Quarter of a page full color ad** in the **Parade Magazine**. 20,000 plus copies of the **Parade Magazine** are distributed throughout the area.

- **Central Texas Home Builders Monthly Newsletter:** Sponsor recognition in the March and April 2020 *Blueprint* newsletter.
- **Website:** Your Company's logo will be featured on our website and on the Parade of Homes webpage. Please, email the logo that you would like to use to Teri@cthba.info
- **Poster:** Your Company's logo will be featured on over 100 posters which are distributed to local businesses for display.
- **Upgrade:** For a full page, the upgrade cost will be **\$650** additional. For a 1/2 page, the upgrade cost will be **\$250** additional.

SELFIE CONTEST SPONSORSHIP- \$1500 (Gift Card)

- Recognition on Full Page ad in Parade Magazine
- Recognition on CTHBA Facebook and Website as sponsor
- Recognition on Poster
- Recognition on CTHBA Newsletter for March & April

REAL ESTATE AGENT TOUR

- Title Bus Sponsor - ~~\$500.00~~ **SOLD**
- Home Warranty Bus Sponsor - ~~\$500.00~~ **Pending**
- Lunch Sponsor for Agent Bus Tour
 - ~~\$500.00~~ Lunch
 - ~~\$300.00~~ Breakfast (Catered by Smith)

Lauren Reider-Hallmark

Lauren Reider-Hallmark, Chair
Parade of Homes Committee

If you have any questions or if there is anything else that we can do for you, please contact Teri Stermer at CTHBA: 254-699-6964 or email Teri@cthba.info or Laurenreider@johnreider.com

