

# 2019 PARADE OF HOMES®

## Central Texas Home Builders Association

### ADVERTISEMENT LEVELS

Please provide the following information, so that the advertisement for your business or product is accurate and complete. The **Parade of Homes** will be **April 27-28** and **May 4-5, 2019**.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

#### **TITLE SPONSOR BENEFIT PACKAGE- \$6000.00**

Full page full color ad 1<sup>st</sup> page opposite cover in Parade of Homes Magazine.  
Exclusive sponsorship with logo on all marketing for 2019 Parade of Homes.  
Billboards, Website, Television, Poster, Newsletters & Save the date.  
Reserved table at Parade of Homes Kick Off Party and your company will have exclusive rights to present awards to all Parade of Homes Award winners.  
First choice at the next year title sponsorship for CTHBA Parade of Homes.  
2 seats on the POH Real Estate Bus Tour

#### **BACK PAGE OF PARADE OF HOMES MAGAZINE SPONSOR- \$2000.**

Full page full color ad on the back page of the **Parade of Homes Magazine**. 17000 plus copies of the Parade Magazine are distributed throughout Central Texas.

#### **GOLD ADVERTISER BENEFIT PACKAGE- \$1,500**

**Half of a page full color ad** in the **Parade Magazine**. 17000 plus copies of the **Parade Magazine** are distributed throughout the area. Also highlighted on the sponsor page as a Gold Sponsor.

- **Central Texas Home Builders Monthly Newsletter:** Sponsor recognition in the March and April 2019 *BluePrint* newsletter.
- **Website:** Your Company's logo will be featured on our website on the Parade of Homes webpage. Please, email the logo that you would like to use to [Teri@cthba.info](mailto:Teri@cthba.info)
- **Television:** Your Company will be featured on our TV ad for the Parade of Homes.
- **Poster:** Your Company's logo will be featured on over 100 posters which are distributed to local businesses for display.

#### **SILVER ADVERTISER BENEFIT PACKAGE- \$750**

- **Quarter of a page full color ad** in the **Parade Magazine**. 17000 plus copies of the **Parade Magazine** are distributed throughout the area.
- **Central Texas Home Builders Monthly Newsletter:** Sponsor recognition in the March and April 2019 *Blue Print* newsletter.
- **Website:** Your Company's logo will be featured on our website and on the Parade of Homes webpage. Please, email the logo that you would like to use to [Teri@cthba.info](mailto:Teri@cthba.info)

- **Poster:** Your Company's logo will be featured on over 100 posters which are distributed to local businesses for display.

### SELFIE CONTEST SPONSORSHIP- \$1500 (Gift Card)

- Recognition on Full Page ad in Parade Magazine
- Recognition on CTHBA Facebook and Website as sponsor
- Recognition on Poster
- Recognition on CTHBA Newsletter for March & April

*Lauren Reider-Hallmark*

Lauren Reider-Hallmark, Chair  
Parade of Homes Committee

If you have any questions or if there is anything else that we can do for you, please contact Teri Stermer at CTHBA: 254-699-6964 or email [Teri@cthba.info](mailto:Teri@cthba.info) or [Laurenreider@johnreider.com](mailto:Laurenreider@johnreider.com)

